PSTORE

NICHE VALIDATION REPORT

Niche Validation: Best Robot Vacuum And Mop Combo

A decision, the money math behind it, and the 90-day plan to reach the first $1,000.

1 ATTRACT | 2 CONVERT | 3 DELIVER | 4 MULTIPLY

BUILT FROM SCRATCH BY

Prepared by pstore

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1 THE VERDICT

One decision first. The reasoning and the evidence follow.

Viable - Build with a narrow angle. The economics work, but only if you target a specific buyer and do not fight the head term on day one.

Verdict	Viable
Value per click	$1.32
Commission category	Home
Commission rate	8.0%
Confidence	High

This is an estimate, not a promise. It uses the current Amazon Associates rate for the category and a conservative 3% order rate. Your real number moves with the category, the basket size and the quality of the page - which is exactly what the rest of this report is about.

2 THE MONEY MATH

Why the same traffic is worth 17x more in some categories.

Order value used	$549.99 (sampled median)
Commission rate	8.0%
Expected order rate	3.0%
Value of one click	$1.32
Clicks for $1,000	758
Category reference	$0.17/click at $70.00 AOV

The value per click uses the median price of the sampled products, not the category average. That is deliberately conservative: it assumes a one-item order. If a typical order contains more than one item, the real value per click is higher and the traffic needed is lower.

Commission is a percentage of the order, so a higher-ticket category pays more for the same click. That is why a jewellery or furniture page can out-earn a grocery page on identical traffic.

TRAFFIC NEEDED FOR $1,000

At 1.0% click-through	75,800 pageviews
At 2.5% click-through	30,320 pageviews
At 5.0% click-through	15,160 pageviews

If those pageview numbers feel large, that is the honest answer: this niche is a volume play. A higher-commission category is the cheapest lever you have.

3 DEMAND AND COMPETITION

How much buyer intent exists, and how hard the first page is.

Demand score (0-10)	10.0
Saturation (0-10)	10.0
Competitive read	Crowded
Products sampled	8

Established listings own the first page. A new page wins only on a long-tail angle they ignore.

PRICE BAND

Low quartile $444.99 . median $549.99 . high quartile $924.99

Position against the median, not the cheapest listing. A page that recommends a $12 product in a $60 category reads as out of touch and earns the low commission that goes with it.

- The demand score is a proxy from keyword variety, not a search-volume feed. Treat it as a relative signal between niches, not an absolute.
- Saturation is an estimate from the sampled listings. A high score means the top results are established, not that entry is impossible.

4 THE SHORTLIST

The products the live listing data puts on top, with no paid placement.

1. eufy C28 Robot Vacuum Cleaner and Mop for pet hair, 15,000 Pa | HydroJet Roller Mop,Zero-Tangle, Auto Mop...

$459.99 . ASIN B0FWK41WF2

2. dreame L40 Ultra Gen 2 Robot Vacuum and Mop with 25,000Pa Suction | Extendable Side Brush & Mop, All-in-One...

$499.98 . ASIN B0FSJPFDPV

3. iRobot Roomba Plus 678X Robot Vacuum & Mop, 30,000Pa Suction, Roller Mop | SprayForce AI Stain Pre-Treatment...

$899.99 . ASIN B0HB7RMK4F

4. eufy E25 Robot Vacuum and Mop for Pet Hair, 20,000 Pa, HydroJet Roller Mop | Extendable Side Brush...

$599.99 . ASIN B0FK2HPNCB

5. roborock Q7 M5+ Robot Vacuum and Mop, Up to 7-9 Weeks Self-Empty, 10000Pa | Upgraded from Q5 Max+, Dual...

$299.99 . ASIN B0DWX69JVG

Prices and availability change. Verify each ASIN on Amazon before you publish; the ranking here is our analysis, not a live quote.

5 RISKS AND RED FLAGS

- Commission rates are set by Amazon and can change without notice; the rate used here is the current published reference.
- A single-page play in a low-commission category rarely pays. The plan assumes you build a cluster and keep it updated.
- Scraped listing data is an account risk. Use the official API for any rating or image you republish.
- Search is slow. A new page typically needs 60-90 days to earn stable impressions; judge the cluster, not the first week.

6 90-DAY ACTION PLAN

- Pick ONE narrow buyer and one comparison query. Do not chase the head term until the long tail earns impressions.
- Publish four pages: a comparison, a price-band page, a vs page and one buyer guide. Every page ends in a tagged product click.
- Add email capture with a free shortlist PDF. At this commission, repeat visits are what make the math work.
- Give the cluster 60 days before judging it; this niche needs volume, not a single spike.

7 METHOD AND HONESTY

This report is built from a saved niche sample: the listed products, their prices and the live ranking signals already in the database. The commission model uses the published Associates category rate, an average order value for the category and a conservative expected order rate. Nothing here is a guarantee of earnings.

Where the sample is thin, the report says so rather than inventing a number. Re-run the analysis after re-mining the niche and the verdict may change - that is the point of a decision document.

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